

July 11, 2005

Pat Casey President Pike Corporation POBox 765 Windermere; Florida 34786

Mr. Casey:

HMSHost continues to be excited about our business relationship at the Palm Beach International Airport in West Palm Beach Florida, You have been a great partner in the success at PBIA since 1998. With the quality of operations such as Sam Snead's we were already able to extend our lease through 2014!

While the Palm Beach International Airport continues to garner national awards (see attached); certainly without quality throughout your brand we could not have achieved this level of success. Having Sam Snead's as the flagship here at PBIA would be useless without your zeal for service, cleanliness and quality food . The Sam Snead's Tenderloin Steak Sandwich is without comparison. The Chicken Cheese and Nut Salad was certainly ahead of its time and continues to receive accolades.

I continue to be impressed with the awareness of the Sam Snead's brand with the traveling public. It is apparent with this Public knowledge comes a higher level of guest profile which we all try to attract. Sneads attracts that level of affluence. The proof is that we are partner with other clients who wish to display their products here (Piano, Putting Surface, Video games) for access to those guests. HMSHost has often featured the Snead's as putting other airports in envy.

The last time we met I was enthusiastic to hear you mention your brand's explosive growth. Other regional brands I deal with have not grown even half as much as your Sam Snead's Brand, I would base that on number of units, increases in sales either regionally or to the geographic degree the Sam Snead's brand has attained.

I am please with the support you and your team have afforded HMSHost and Palm Beach International. Since our opening you have been responsive to our needs and requests. Certainly our unique venue has been a challenge to other brands but you continue to step up and meet and exceed our needs.

HMSHost is a proud partner with The Pike Corporation and Sam Snead's. Our fantastic food framed by the indoor putting green continues to draw attention which I thought would wear off but hasn't. People stop by time and time again and comment "Only in Palm Beach! " I know your brand is bringing these people in; and I want to be certain to keep them coming back!

Respectfully:

Tom Flynn General Manager

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